

Strategic Media Placement 7669 Stagers Loop Delaware, OH 43015

Contract # 1453105

 Schedule Dates
 10/26/16-11/07/16

 Advertiser
 Stop Hillary PAC (84438)

Agency Strategic Media Placement (10336)

Product Political - Issues / Propositions (1068)

Brand 1220/1827/4933 (569992)

Salesperson Continental - Washington, Washington DC (1438)

Sales Office Continental - Washington DC

Buyer Name Brant,Fink,
Phone/Fax /

Comments

CPE 1220/1827/4933
Account Types National/Political
Billing Type Standard

ISSUE NEW ORDER Date Entered10/24/16Last Modified10/24/16Entered ByTiffiny Maitland

Headline # ECR25340137

Demo

CO-OP

Order Type Normal

Package Deal

 Commission %
 15.00

 Commission
 \$892.50

 Net Total
 \$5,057.50

\$3,037.5 Sales Tax 0.50%

Phoenix (KASW)		
By Broadcast Month	<u>Spots</u>	<u>Rate</u>
Oct. 2016	5	\$2,200.00
Nov. 2016	8	\$3,750.00
Grand Total:	13	\$5,950.00
		117

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th I	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/26/16-10/28/16	5	30:30	6P- 7P (MST)	2	2	1	х	x	x	1	2	\$600.00	\$1,200.00	Phoenix (KASW)	COMMENTS APPLY TO SUB LINES A THRU C Two and a Half Men (2X)	10/24/16
2.0	Normal Line / SPOT	10/31/16-11/04/16	5	30	6P- 7P (MST)	3	B X	х	х	x	x	1	3	\$600.00	\$1,800.00	Phoenix (KASW)	COMMENTS APPLY TO SUB LINES A THRU C Two and a Half Men (2X)	10/24/16
3.0	Normal Line / SPOT	11/07/16-11/07/16	5	5 :30	6P- 7P (MST)		1	1					1	\$600.00	\$600.00	Phoenix (KASW)	COMMENTS APPLY TO SUB LINES A THRU C Two and a Half Men (2X)	10/24/16
4.0	Normal Line / SPOT	10/30/16-11/06/16	5	5 :30	7P- 7:30P (MST)			1				1	2	\$300.00	\$600.00	Phoenix (KASW)	COMMENTS APPLY TO SUB LINES A THRU A Politics in the Yard	10/24/16
5.0	Normal Line / SPOT	10/29/16-10/29/16	5	30:30	12P- 6P (MST)			1			2	1	2	\$350.00	\$700.00	Phoenix (KASW)	COMMENTS APPLY TO SUB LINES A THRU B College Football - ACC	10/24/16
6.0	Normal Line / SPOT	11/05/16-11/05/16	5	:30	12P- 6P (MST)			1			3		3	\$350.00	\$1,050.00	Phoenix (KASW)	COMMENTS APPLY TO SUB LINES A THRU B College Football - ACC	10/24/16

CONFIRMATION CONTRACT

oted-Station:

Date: Comments:

Accepted-Agency/Advertiser: Date: Accepted-Station: Date: